

Subject line: Join Sportsnets Donovan Bennett at the Communicator of the Year Fireside Chat with Dr. Wes Hall

[COTY eLert graphic]

The [Communicator of the Year \(COTY\) Fireside Chat](#) is less than one week away! Have you registered for the event?

Join us on Tuesday, March 30, from 9 am to 10:30 a.m. EST, as we recognize [Dr. Wes Hall](#), Founder and Executive Chairman of Kingsdale Advisors and Founder and Chairman of the BlackNorth Initiative, for his work in addressing anti-Black systemic racism in Canada.

We have an exciting agenda lined up. Dr. Hall will speak on:

- The importance of communications in his success
- Some tactics that organizational leaders can implement to tackle anti-Black systemic racism in Canada
- How we can be change agents within our organizations and communities

The exclusive *Fireside Chat* - sponsored by [Rogers](#) - will be hosted by leading media personality [Donnovan Bennett](#) of [Sportsnet](#).

[Register here](#). Ticket sales will close on Monday, March 29th at 12 Noon.

Fees:

\$20: IABC member rate (\$22.60 with HST)

\$30: Non-member rate (\$33.90 with HST)

We hope to see you there!

Sincerely,

Alice Namu